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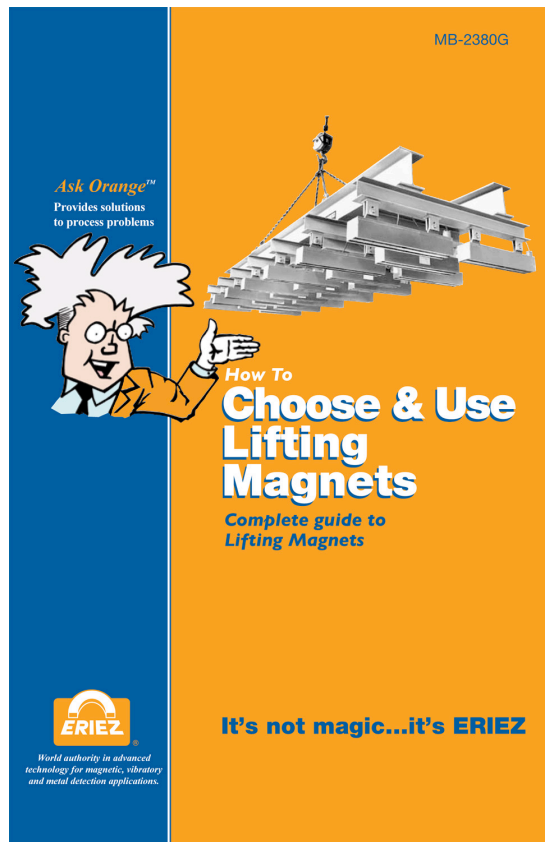
NEWS RELEASE

For Immediate Release
News for the Metalworking Industry

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Eriez® Offers Complete Guide for Identifying and Selecting Lifting Magnets for Various Industrial Applications



Erie, PA--- Eriez®, world authority in magnetic, vibratory and inspection applications, now offers a free guide called, “[How to Choose and Use Lifting Magnets](#).” This handy guide takes some of the mystery out of choosing the right lifting magnets and using them safely and efficiently.

When choosing lifting magnets, regardless of the manufacturer, several factors must always be considered. This manual covers topics such as the weight, shape and contact area of the objects to be lifted, surface conditions, temperature, lift frequency, etc.

“Lifting magnets may be electro or permanent, and may be installed and used as single magnets or as arrangements of multiple magnets,” explains John Mackowski, Eriez Product Manager. “In all of these cases, making an optimum selection of lifting magnet components to handle steel plate and shapes requires a thorough knowledge of the application. This guide is a must-read for industry professionals,” he adds.

The free guide can be downloaded in PDF format from the Eriez Web site at: <http://www.eriez.com/Products/HowToChooseLiftingMagnets/> To obtain a hard copy, contact Eriez and request brochure MB-2380.

Eriez is recognized as world authority in advanced technology for magnetic, vibratory and inspection applications. The company’s magnetic lift and separation, metal detection, x-ray, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, recycling, mining, aggregate and textile industries. Eriez manufactures and markets these products through ten international facilities located on six continents. For more information, call toll-free (888) 300-ERIEZ

(3743) within the U.S. and Canada. For online users, visit www.eriez.com or send e-mail to eriez@eriez.com. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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